



# The Mary Tavy Jubilee Group

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*"The advancement of community development, environmental improvement and heritage, through projects undertaken by and for the residents of the parish of Mary Tavy in the county of Devon."*

## Newsletter Advertising Rate Card

The Jubilee Group Newsletter is distributed to around 450 homes in the parish of Mary Tavy, with a few distributed a little further afield plus copies available in businesses locally for collection, and it is also available to view on the Jubilee Group website.

The Newsletter is issued every two months covering the months of Feb/Mar, Apr/May, Jun/July, Aug/Sept, Oct/Nov, Dec/Jan. It is printed on A3 and folded, giving 8 pages of A4. Printed in colour.

### Advertisement sizes and cost

Each A4 page is divided into three columns and advertisements are based on a quarter column.

Per issue:

Single box	twelfth page	65mm H	x	60mm W	£10.00
Double box	wide format	65mm H	x	125mm W	£19.00
Double box	tall format	134mm H	x	60mm W	£19.00
Quarter page	3 boxes tall	203mm H	x	60mm W	£28.00
Quarter page	3 boxes wide	65mm H	x	190mm W	£28.00
Third of a page	single full column	272mm H	x	60mm W	£37.00
Third of a page	four boxes	134mm H	x	125mm W	£37.00
Half page	2 high x 3 wide	134mm H	x	190mm W	£50.00
Full page		272mm H	x	190mm W	£100.00

VAT at the prevailing rate (currently 20%) will be added to the cost when invoiced.

**Six for the price of five:** 5 insertions booked and paid for in advance will attract a 6th insertion free.

All ads available in full colour but dense colour backgrounds may attract a 30% surcharge.

### Artwork

Artwork for simple layouts can be created free of charge. For more complex layouts please provide artwork or logos, or discuss your requirements with us.

We prefer artwork by jpg if any alteration is likely to be required, or by pdf if the artwork is accurate for publication.

Any advertisement which appears as editorial will be marked on the border with the word Advertisement.

### Inserts

The cost for including loose leaflets or flyers in the distribution is 10p per copy. They must be of local interest. They should be A5 or folded to A5. We cannot divide distribution and would normally expect to include one per Newsletter distributed by hand, which is over 400. An electronic copy can be attached for Newsletters distributed by email, and no cost is made for that.